

PRESENTING THE INTERNATIONAL TEAM NEWSLETTER

We are pleased to introduce our Natrol International newsletter, aimed at providing you with useful information about the Natrol company brands, category developments, consumer trends, customer best practices, and our people.

With over 37 years of success selling vitamins, minerals, and supplements, Natrol is well positioned to be your preferred partner to grow your business and provide the best products to your consumers.

SPOTLIGHT



Edcel joined Natrol in November 2018 as the Quality Operations Manager. Edcel holds a Bachelor of Science degree in chemical engineering from Cebu Institute of Technology, and has been working for over 25 years in quality and compliance roles for the pharmaceutical, nutritional and food industries. Edcel is a PCQI-certified FSSC 2200 Lead Auditor, and recently led Natrol's audit team to achieve USP cGMP Certification. She is very passionate about quality and product safety, and is committed to "making quality everyone's responsibility."

NATROL RECEIVES USP CERTIFICATION

Natrol is proud to be awarded USP Certification, the USP Verified Mark is awarded by USP—a nonprofits, scientific organization with nearly 200 years of experience setting public standards for medicines, and more recently dietary supplements and foods. As an independent entity, we are able to work with governments, manufacturers, and practitioners worldwide to set public standards.



What does the USP Verified Mark tell you?

When you see the USP Verified Mark on a dietary supplement label, it tells you that the quality of the product has been verified under the U.S. Pharmacopeia's (USP's) rigorous USP Dietary Supplement Verification. This means that the dietary supplement:

1. Contains the ingredients listed on the label, in the declared potency amounts.
2. Does not contain harmful levels of specified contaminants.
3. Will break down and release ingredients into the body within a specified amount of time.
4. Has been made according to current U.S. Food and Drug Administration (FDA) good manufacturing practices.



ORGANIZATIONAL ANNOUNCEMENT

This is to inform you that we are making some changes in Natrol International Division effective immediately.

As you have observed over the last few years, Natrol has invested in growing the International Division by adding more staffing to serve you better, creating a newsletter to communicate relevant subjects, creating a website for our customers for best in class access, offering new innovative items that meet consumer needs, running promotions from time to time, and as a result today we are about double in size compared to before. Looking ahead, we will be introducing International specific items which will not be sold in USA, so that you can be more profitable representing Natrol in your market.

Supporting our team are also valuable brokers and agents who together allow for Natrol to reach millions of consumers in over 100 countries around the world, with our high-quality vitamins, minerals, and supplements.

Thank you for your support, and please do reach out if you have any questions.



[†]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

SCIENTIFIC & CONSUMER TRENDS

Below please find interesting educational information about vitamins, minerals, supplements and fitness. Click on the topic to access information.

[The Latest Trends in Supplements](#)

[Harvard Health Publishing: Listing of Vitamins](#)

[Science Daily: Vitamin News](#)

For informational purposes only, Natrol is not responsible for the contents in these links.

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