

International Insights

September 2020 Edition

www.natrolinternational.com

PRESENTING THE INTERNATIONAL TEAM NEWSLETTER

We are pleased to introduce our Natrol International newsletter, aimed at providing you with useful information about the Natrol company brands, category developments, consumer trends, customer best practices, and our people.

With over 37 years of success selling vitamins, minerals, and supplements, Natrol is well positioned to be your preferred partner to grow your business and provide the best products to your consumers.

SPOTLIGHT



Proper rest and sound sleep can perform miracles

Exercise and physical activities are good stress busters. They are significant contributors to building better immunity.

NATROL IMMUNE HEALTH PRODUCT LINE

We are excited to announce the upcoming launch of Natrol Elderberry Gummies and Natrol Immune-Biotic Stick Packs. Natrol is proud to offer you new product solutions, so that you can have a stronger and healthier immune system. A healthy immune system gives the body what it needs to fight off the daily challenges to one's health!





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Natrol Elderberry Gummies - A Delicious Way to Support Your Immune Health

- Supports Immune Health
- With Vitamin C & Zinc
- Great tasting premium gummies
- 100mg elderberry fruit extract per serving
- 90 mg of vitamin C per serving
- 7.5 mg of zinc per serving

Immune-Biotic -A convenient way to boost your immune system at home or on-the-go

- Supports the body's natural immunity
- Supports digestive health
- 1 Billion CFUs
- Prebiotic + Probiotic stick formulated with clinically supported Bacillus subtilis DE111
- Great tasting orange flavor in convenient quick dissolve packet
- Pour contents of stick directly onto tongue and enjoy No water needed



GOOD SLEEP

on your mind and body.

EXERCISE REGULARLY









SUPPORT YOUR IMMUNE HEALTH'

Natrol® is proud to offer a portfolio of high-quality products to help better manage your immune health.

Sound immune health has taken on new meaning for consumers around the world, as the best line of defense against the COVID-19 virus.

<u>Lack of vaccines or effective medicines</u> mean those who contract COVID may become very ill, may recover with life-long damage to certain organs, or death.

Since 70% of the human autoimmune system is resident in the gut, Natrol® is introducing an expanded powerful assortment of Immune Health products, which may help consumers in your country enjoy better gut health as a way to help themselves in the face of this pandemic.



Immune Boost - Natrol's Immune Boost Formula supports a strong immune system using the clinically tested super food EpiCor® in combination with High (60%) potency immune supporting supplements Vitamin C, Vitamin D3, Selenium and Zinc. EpiCor® is a fermented immune promoting yeast complex — a Super Food for immune health. EpiCor has been the subject of several clinical studies that shows it promotes immune function.

High (60%) Absorption Zinc - Supports a healthy immune system and utilizes AbsorbSmart™ technology to bring you chelated Zinc with up to 20x greater absorption.† Chelated Zinc is a unique form of Zinc manufactured using a patented technology that helps increase its absorbability by your digestive system. Naturally flavored in a delicious chewable tablet.†

<u>Quercetin Complex</u> - Natrol's Quercetin Complex is specially designed to give powerful support to your immune system health by combining the powerful antioxidants Vitamin C and Quercetin with a citrus Bioflavonoid complex.[†]

<u>Vitamin D3</u> - Vitamin D is needed in almost every cell of the body and is responsible for calcium absorption, bone and teeth health as well as being vitally important for immune function.[†]

EASY-C® - Natrol® Easy-C® is a high potency antioxidant vitamin C supplement. Our easy-on-the-stomach formula with Esterified Vitamin C supports your immune health by providing free radical protection that keeps your body in fighting form.† Available in tablet and capsule form.

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

SCIENTIFIC & CONSUMER TRENDS

Below please find interesting educational information about vitamins, minerals, supplements and fitness. Click on the topic to access information.

Dietary supplement use increased during the pandemic, says new CRN consumer survey

Black elderberry (Sambucus nigra) supplementation effectively treats upper respiratory symptoms

How Vitamin C Supports a Healthy Immune System

Quercetin, Inflammation and Immunity

Zinc 'keeps immune system in check'

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