

NEW INTERNATIONAL TEAM NEWSLETTER

We are pleased to begin a fresh newsletter, aimed at providing you useful information about Natrol company brands, category developments, consumer trends, customer best practices, and our people.

With over 37 years of success selling vitamins, minerals, and supplements, Natrol is well positioned to be your preferred partner to grow your business and provide the best products to your consumers.

SPOTLIGHT



Working in the Creative Department, Edgar works on all company brands. Edgar has over 10 years of experience working in graphic design using his knowledge of marketing and design requirements for the dietary supplements industry. He is ready to support our distributor partners with their marketing projects.

NEW INTERNATIONAL WEBSITE

WWW.NATROLINTERNATIONAL.COM

OUR BRANDS



Natrol Vitamins, Minerals, and Supplements

For over 35 years, Natrol has been one of the leading brands of vitamins, minerals and supplements in the U.S. Natrol offers its quality products in countries throughout the world. †

It is our great pleasure to announce the launch of our New International Website: www.natrolinternational.com. This site went live on March 1, 2018 and it has been praised by everyone who has visited it. The Natrol International website was conceived as a B2B platform to help engage customers more effectively and with greater efficiency. We combined ease of navigation with functionality and an approach to relevant information, which can be viewed in either smart phone orientation, or on a table or computer.

Encompassing all our family of brands, our www.natrolinternational.com site lets customers access important information that is product specific as well as digital marketing material such as sell sheets and brand presentations. This powerful tool can help customers leverage our product knowledge in one easy to access site and obtain brand and product presentations with the click of a mouse. We invite you to visit www.natrolinternational.com.

The site is open for anyone to learn about our brands and the company, and our valued customers have a password protected portion with more specific information.



High quality vitamins, minerals and supplements you can trust.

NAVIGATION

The landing site displays stories about our Vitamins, Minerals and Supplements; our Sports Nutrition Products; our Super Dieter Teas and our Hair Regrowth Products. Additionally, from “OUR BRANDS” you can access the sites for all Natrol® brands under the Natrol International umbrella:



MRI
Sports Nutrition

PROLAB
PERFORMANCE SIMPLIFIED
Elite Athlete
and Body
Builder
Nutrition

NATROL
Vitamins
Minerals &
Supplements

Laci Le Beau
Super Dieters'
Tea

NUHAIR
shenMIN
HAIR REGROWTH
Hair Regrowth

[†]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

SCIENTIFIC & CONSUMER TRENDS

Below please find interesting educational information about vitamins, minerals, supplements and fitness. Click on the topic to access information.

Internet Trends for Vitamins, Minerals and Supplements

[What's driving supplement growth? Ageing, fitness & self-care](#)

[Trends In Supplement Use—And What's Ahead In 2018](#)

Health & Fitness

[These 5 Habits May Help You Live 10 Years Longer, Study Says](#)

[5 Extremely Successful People and Their Insane Workout Routines](#)

For informational purposes only, Natrol is not responsible for the contents in these links.

HYPERLINKS



OUR BRANDS will display the links to the sites to all our family of brands.

TV ADS will take you to a page where you can view videos about Natrol® products.

NEWSLETTER has our monthly Natrol International publication where you can view our current as well as our past newsletters.

ABOUT US has the history of Natrol as well as information about Natrol's accomplishments throughout its history.

CONTACT has a form to fill out for companies interested in learning more about the Natrol® family of products.

CUSTOMER ACCOUNTS

To the right of the landing page there is a “CUSTOMER SIGN IN” area:



If you are a customer you will receive instructions on how to create your log in and set your password. Contact: mdabbaghian@natrol.com

This area will give you access to more sensitive materials that are only for our customers:

