

# International Insights

March 2022 Edition

[www.natrolinternational.com](http://www.natrolinternational.com)

[www.jarrow.com](http://www.jarrow.com)

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## PRESENTING THE INTERNATIONAL TEAM NEWSLETTER

We are pleased to introduce our combined Natrol and Jarrow brands International newsletter, aimed at providing you with useful information about both the Natrol and Jarrow company brands, category developments, consumer trends, customer best practices, and our people.

Both brands, Natrol and Jarrow Formulas, have been helping consumers achieve their wellness goals for a combined 85 years. Recognized as trusted, long-standing leaders in the vitamin and supplement industry.

## SPOTLIGHT



**Nina Barton**, a seasoned consumer brand and e-commerce leader, joins Natrol and Jarrow Formulas as Chief Executive Officer. Barton brings her more than two decades of experience accelerating consumer businesses, most recently as Global Chief Growth Officer at Kraft Heinz. She is widely recognized as an inspiring team builder and innovator who has successfully built iconic brands while navigating rapid disruption in consumer industries.

Nina will lead Natrol and Jarrow Formulas as one combined company with more than 600 employees. The goal remains the same—continue to serve our consumers by providing high quality products, invest in developing new products and capabilities to enhance our customers' health and wellness.

## Natrol and Jarrow Formulas Come Together Under New Company as Vytalogy Wellness

*Vytalogy Wellness brings together two leading vitamin and supplement brands to create products that make a transformative impact on consumers' lives*

Natrol and Jarrow Formulas, two leading vitamin and supplement brands, officially came together as a new company, Vytalogy Wellness (Vytalogy). Natrol and Jarrow Formulas will still be the names of the products consumers have come to know and love. However, our new corporate name Vytalogy, which stands for the science of vitality, better represents the company's commitment to bringing energy and wellness to consumers' lives.

We are excited to begin a new chapter as Vytalogy Wellness. While our name has changed, our commitment to our amazing customers, brands and products has not. Fueled by our drive for invention and a commitment to the highest standards, we look forward to leading the way for modern wellness in the vitamin, minerals and supplement category."

Vytalogy strives to bring a vibrant energy to life every day. Its mission is to be a modern wellness company that fuses science and quality ingredients into highly-efficacious products that make a transformative impact on consumers' lives. By pushing the limits of what's expected and relentlessly pursuing innovation, the company is laser-focused on exceeding expectations. It creates vitamins, minerals and supplements that respond to consumers' demands of today, while anticipating their needs of tomorrow.

For more information about Vytalogy and how our products bring energy to consumers' lives, visit [www.vytalogy.com](http://www.vytalogy.com).

### About Vytalogy Wellness

Every day, Vytalogy and its family of brands, Natrol and Jarrow Formulas, bring a vibrant energy to life. Vytalogy Wellness' mission is to be a modern wellness company that fuses science and quality ingredients to create highly-efficacious products that make a transformative impact on consumers' lives. Based in California with more than 600 employees and U.S.-based manufacturing, Vytalogy markets products across multiple channels and many supplement categories. Vytalogy is a portfolio company of New Mountain Capital, LLC. Visit Vytalogy Wellness for more information.

### About Natrol LLC

Born from a passion to improve human wellness worldwide, Natrol is a leading manufacturer of high quality, innovative products that deliver positive health outcomes to help enhance the quality of everyday life. Founded in 1980, Natrol has evolved over the past four decades into one of the most recognized brands in the Vitamin, Mineral and Supplement category. In the U.S., Natrol is a Sleep Solution authority and is the #1 brand of Melatonin, as well as a leader in five vital health areas – Sleep, Immunity, Brain Health, Mood & Stress, and Beauty. Natrol distributes nationally as well as internationally in over 60 countries. Visit Natrol for more information.

### About Jarrow Formulas

Founded in 1977, Jarrow Formulas has had a consistent goal to design superior dietary supplements that help empower individuals to take charge of their own health. The brand focuses on improving consumers' health and wellness in five primary areas – immune health, bone & joint health, energy and metabolism, digestive health, and cardiovascular health with innovative and science-based probiotic products that consumers trust. Jarrow Formulas has once again been recognized as the No. 1 probiotic brand for customer satisfaction, according to ConsumerLab.com's Survey of Supplement Users for 2021. Visit Jarrow Formulas for more information.

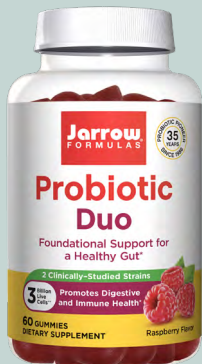


Rated #1 in Probiotic Consumer Satisfaction

With innovative and science-based probiotic products that consumers trust, Jarro Formulas has once again been recognized as the #1 probiotic brand for consumer satisfaction according to ConsumerLab.com's "Survey of Supplement Users" for 2021.

†Ratings based on results of the 2021 ConsumerLab.com Survey of Supplement Users  
More information at [www.consumerlab.com/survey](http://www.consumerlab.com/survey)

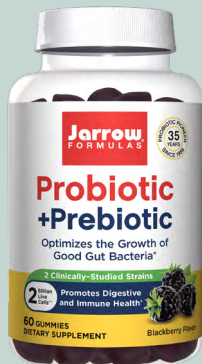
# Jarrow Formulas Probiotic+ Gummies



## JARROW FORMULAS PROBIOTIC DUO

### Supplement Facts

Amount Per Serving	% DV
Serving Size 2 gummies Servings Per Container 30	
Calories 15	
Total Carbohydrate 3 g	1%
Total Sugars 2 g	†
Includes 2 g Added Sugars	4%
<b>Proprietary Probiotic Blend</b> 38 mg	†
<small>(3 Billion Live Cells**): Bacillus coagulans (MTCC 5856), Bacillus subtilis (DE111®)</small>	
<small>Percent Daily Values are based on a 2,000 calorie diet. † Daily Value (DV) not established.</small>	



## JARROW FORMULAS PROBIOTIC+ PREBIOTIC

### Supplement Facts

Amount Per Serving	% DV
Serving Size 2 gummies Servings Per Container 30	
Calories 15	
Total Carbohydrate 3 g	1%
Total Sugars 2 g	†
Includes 2 g Added Sugars	4%
Xylooligosaccharides (XOS) 80 mg	†
<b>Proprietary Probiotic Blend</b> 38 mg	†
<small>(2 Billion Live Cells**): Bacillus coagulans (MTCC 5856), Bacillus subtilis (DE111®)</small>	
<small>Percent Daily Values are based on a 2,000 calorie diet. † Daily Value (DV) not established.</small>	



## JARROW FORMULAS PROBIOTIC+ IMMUNE

### Supplement Facts

Amount Per Serving	% DV
Serving Size 2 gummies Servings Per Container 30	
Calories 15	
Total Carbohydrate 3 g	1%
Total Sugars 2 g	†
Includes 2 g Added Sugars	4%
Vitamin C (as Ascorbic Acid, Sodium Ascorbate) 90 mg	100%
Vitamin D (as Cholecalciferol) 50 mcg (2000 IU)	250%
Zinc (as Zinc Gluconate) 2.3 mg	20%
<b>Proprietary Probiotic Blend</b> 38 mg	†
<small>(2 Billion Live Cells**): Bacillus coagulans (MTCC 5856), Bacillus subtilis (DE111®)</small>	
<small>Percent Daily Values are based on a 2,000 calorie diet. † Daily Value (DV) not established.</small>	

### Works with your body to support digestive & immune health.\*

- Probiotic Duo gummy features two clinically-studied probiotic strains to help provide foundational support for a healthy gut.\*
- Bacillus coagulans (MTCC 5856) and Bacillus subtilis (DE111®), two clinically-studied, spore-forming probiotic strains with excellent safety and health-promoting profiles.\*
- 3 billion live cells that work with your body naturally to support a healthy digestive system.\*
- Promotes digestive and immune health in just two gummies daily!\*
- Better for you — non-GMO, gelatin/gluten-free, vegetarian, free of artificial flavors, sweeteners, colors, preservatives. No wheat, gluten, soybeans, dairy, egg, fish/shellfish, or peanuts.
- Great Tasting Raspberry Flavor

### Optimize and support the good gut bacteria.\*

- Probiotic+ Prebiotic gummy features two clinically-studied probiotic strains combined with XOS prebiotic to optimize microflora balance in your gut, support your immune system and kick your digestive system into high gear.\*
- Bacillus coagulans (MTCC 5856) and Bacillus subtilis (DE111®), two clinically-studied, spore-forming probiotic strains with excellent safety and health-promoting profiles.\*
- 2 billion live cells combined with a prebiotic to improve digestion, strengthen the immune system and balance your gut.\*
- Promotes gut and immune health in just two gummies daily!\*
- Better for you — non-GMO, gelatin/gluten-free, vegetarian, free of artificial flavors, sweeteners, colors, preservatives. No wheat, gluten, soybeans, dairy, egg, fish/shellfish, or peanuts.
- Great Tasting Blackberry Flavor

### Enhanced digestive & immune system support.\*

- Probiotic+ Immune gummy features two clinically-studied probiotic strains combined with a trio of immune supporting favorites to support a healthy digestive system and to keep your immune system strong, day in and day out.\*
- Bacillus coagulans (MTCC 5856) and Bacillus subtilis (DE111®), two clinically-studied, spore-forming probiotic strains with excellent safety and health-promoting profiles.\*
- 2 billion live cells combined with Vitamins C & D and Zinc for dual action—digestive and immune—health support.\*
- Promotes a strong immune system and supports overall digestive health in just two gummies daily!\*
- Better for you — non-GMO, gelatin/gluten-free, vegetarian, free of artificial flavors, sweeteners, colors, preservatives. No wheat, gluten, soybeans, dairy, egg, fish/shellfish, or peanuts.
- Great Tasting Orange Flavor

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

## SCIENTIFIC & CONSUMER TRENDS

Below please find interesting educational information about vitamins, minerals, supplements and fitness. Click on the topic to access information.

[Health benefits of taking probiotics](#)

[Health Benefits of Prebiotics](#)

[8 Health Benefits of Probiotics](#)

[Probiotics and Prebiotics in Intestinal Health and Disease](#)

For informational purposes only, Natrol is not responsible for the contents in these links.

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