

PRESENTING THE INTERNATIONAL TEAM NEWSLETTER

We are pleased to introduce our Natrol International newsletter, aimed at providing you with useful information about the Natrol company brands, category developments, consumer trends, customer best practices, and our people.

With over 37 years of success selling vitamins, minerals, and supplements, Natrol is well positioned to be your preferred partner to grow your business and provide the best products to your consumers.

SPOTLIGHT



Jeff Josephson joined Natrol LLC last year as the Process Improvement Manager. Jeff has 19 years of manufacturing experience with project/team management skills, as well as a solid understanding of regulatory, safety, and quality guidelines. Jeff brings his experience in LEAN manufacturing, product-line management, procedure development and performance metrics to strengthen Natrol's systems. He is dedicated to cost savings and helping Natrol achieve maximum operating efficiency through continuous improvement projects.

NEW YEAR, NEW YOU!

Natrol and all its associates wish you all the best for 2020, especially in your pursuit of your health and wellness goals.

Here at Natrol we never stop innovating, and looking to create new products to better meet consumer needs. This year we will launch several product innovations, which we will soon introduce to you on this site, and make it available in your favorite retail and online locations.

High quality vitamins, minerals, and supplements is what we are all about, and our relentless pursuit of higher quality has resulted in meeting the high standards of the outside certification agency USP (United States Pharmacopeia, www.usp.org), standards for our 5mg Melatonin Fast Dissolve, a perennial market favorite, and 5000mcg Biotin Fast Dissolve. We also re-certified our production facility with NSF (National Sanitation Foundation, www.nsf.org) to their highest industry standard. Finally, we also implemented "state-of-the-art" RedZone manufacturing controls, to ensure the best manufacturing execution processes. See more details on www.natrol-llc.com.

Finally, we continue with our sustainability efforts: by removing high water needs lawns and replacing with drought-tolerant desert scapes, we have reduced our irrigation needs by over 50%. We are also implementing a solar panel production test on one of our facilities, to harvest what mother nature provides via over 333 days of sunshine in Chatsworth each year!

Everyone here at Natrol wishes you the very best in the new year!



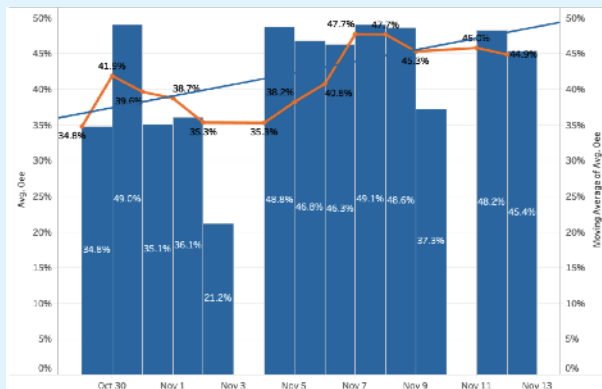
NATROL®

High quality vitamins, minerals and supplements you can trust.

REDZONE TECHNOLOGY IMPLEMENTED TO IMPROVE MANUFACTURING PERFORMANCE

We are pleased to announce that the Redzone Digital Production System was successfully rolled out in our Natrol manufacturing facilities in Q4 2019 with the goal of continually improving Overall Equipment Effectiveness (OEE) and optimizing Manufacturing Execution Systems (MES). With the Redzone implementation, Natrol employees are now able to see performance detail in real time, analyze process issues quickly, and bring in resources to resolve production issues far faster and more efficiently than ever before.

The Redzone productivity improvement software installation is a direct result of listening to our employees. Based on their input, we've been able to take action to help improve Natrol's overall productivity, product quality, and ultimately their satisfaction on the job. Way to go Natrol employees!



† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

SCIENTIFIC & CONSUMER TRENDS

Below please find interesting educational information about vitamins, minerals, supplements and fitness. Click on the topic to access information.

[Your Ultimate Guide to Health and Wellness in 2020](#)

[Dietary Supplements: What You Need to Know](#)

[2020 Supplement Trends](#)

For informational purposes only, Natrol is not responsible for the contents in these links.



CoQ-10



Natrol® CoQ-10 is a natural antioxidant essential for cells to work efficiently in the heart and throughout the body. CoQ-10 levels in the human body decrease with age, making it harder to convert fats and sugar into energy.†

ALPHA LIPOIC ACID

Natrol® Alpha Lipoic Acid is a powerful antioxidant that protects cells from oxidative damage related to aging and environmental stress. ALA also supports energy metabolism and helps rejuvenate cells.†



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