

A stylized, light purple leaf graphic is positioned on the left side of the slide, extending from the bottom left towards the center. It has a smooth, flowing shape with a pointed tip.

# **Natrol® Immune Health Products for International Distributors**

**Q4 2020**

# Due to COVID-19, Immunity is of Increasing Importance to Consumers

Call (800) 262-8765 or Email us here.  
New to Natrol? [Distributor Request Form here.](#)

- Consumers are concerned about their health, and four in ten feel that they are vulnerable to illness. **46%** of consumers stated that they believe their immune system can be improved.
- Consumers associate a poor immune system with ease of catching illnesses (**61%**) and feeling constantly fatigued (**53%**).
- **58%** of consumers would be interested in products that promote immune health benefits.
- Search volume for terms involving “immune health” increased **500%** in March 2020 vs. 2019.
- When asked which benefits they were willing to pay more for in a product, about **45%** of USA respondents said keeping immune systems strong.

# 40%

of people state having increased the number of VMS products they take to improve their immune system



## Summary of the opportunity in your market

Sound immune health has taken on new meaning for consumers around the world, as the best line of defense against the COVID-19 virus.

Lack of vaccines or effective medicines mean those who contract COVID may become very ill, may recover with life-long damage to certain organs, or death.

Since 70% of the human autoimmune system is resident in the gut, Natrol® is introducing an expanded powerful assortment of Immune Health products, which may help consumers in your country enjoy better gut health as a way to help themselves in the face of this pandemic.

**A stronger and healthier immune system gives the body what it needs to best fight off the daily challenges to one's health.**

**Natrol® is now proud to offer you, our valued International distributor partner, new product solutions for your consumers, so that you can help them have a stronger immune system and fight the COVID virus more successfully**

Natrol was born from a passion to improve human wellness worldwide.

The Natrol name comes from a combination of two words:  
...natural and control...Natrol

Today Natrol has 40 years of successful experiences developing wellness and health solutions for consumers around the world, with the highest standards achievable, including NSF and USP.

Natrol is proud to offer a portfolio of high-quality products to help consumers better manage their immune health.

# Introducing New Natrol Elderberry Gummy

Call (800) 262-8765 or Email us here.  
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## Natrol Elderberry Gummies – A Delicious Way to Support Your Immune Health

- Supports Immune Health
- With Vitamin C & Zinc
- Great tasting premium gummies
- 100 mg elderberry fruit extract per serving
- 90 mg of vitamin C per serving
- 7.5 mg of zinc per serving

**Count:** 60

**Dosage:** 2 Gummies per day

**Size:** 30-day supply

SKU #	Description	Unit Price	Case Price
TBD	Elderberry 100 mg Gummies-60	Contact for Pricing	Contact for Pricing

**Start Ship: Available now**

# Introducing New Natrol Immune-Biotic Stick Packs

Call (800) 262-8765 or Email us here.  
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## Immune-Biotic –A convenient way to boost your immune system at home or on-the-go

- Supports the body’s natural immunity
- Supports digestive health
- 1 Billion CFUs
- Prebiotic + Probiotic stick formulated with clinically supported *Bacillus subtilis* DE111
- Great tasting orange flavor in convenient quick dissolve packet
- Pour contents of stick directly onto tongue and enjoy – No water needed

Unique  
Product  
Offering

**Dosage:** 1 packet per day

**Size:** 30-day supply

SKU #	Description	Unit Price	Case Price
TBD	Immune-Biotic Packets-30	Contact for Pricing	Contact for Pricing

**Start Ship: Available now**

# Introducing Two New Easy-C 500 mg Tablet Products

Call (800) 262-8765 or Email us here.  
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**Natrol Easy-C – Our new easy-on-the-stomach tablet formula with high potency Esterified Vitamin C to support your immune health**

- Supports immune health with high-potency Antioxidant Vitamin C
- Esterified Vitamin C
- Easy on the stomach

**Strength:** 500 mg

**Dosage:** 1 Tablet per day

**Size:** 60/120-day supply

SKU #	Description	Unit Price	Case Price
7760	Easy-C 500 mg Tab-60	Contact for Pricing	Contact for Pricing
7762	Easy-C 500 mg Tab-120	Contact for Pricing	Contact for Pricing

**Start Ship: Available now**

# Easy-C–Vitamin C Support that’s Easy on the Stomach

Call (800) 262-8765 or Email us here.  
New to Natrol? [Distributor Request Form here.](#)

## EASY-C®

Natrol® Easy-C® is a high potency antioxidant vitamin C supplement. Our easy-on-the-stomach formula with Esterified Vitamin C **supports your immune health** by providing free radical protection that keeps your body in fighting form.<sup>†</sup> Available in tablet and capsule form.



Tablets (NEW)



Capsules (Existing)

SKU #	Description	Unit Price	Case Price
7760	Easy-C 500mg Tab-60	Contact for Pricing	Contact for Pricing
7762	Easy-C 500mg Tab-120	Contact for Pricing	Contact for Pricing
5102.921	Easy-C 500mg VCap-120	Contact for Pricing	Contact for Pricing
5103.921	Easy-C 500mg VCap-240	Contact for Pricing	Contact for Pricing

<sup>†</sup>These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.





**Natrol Pycnogenol – A potent antioxidant known for supporting the immune system and aiding in healthy circulation.**

- Supports immune health
- Protects Against Cellular Oxidation and Age-related damage
- Supports Circulation
- Natrol Pycnogenol utilizes a patented process to obtain the highest quality clinically tested ingredients.

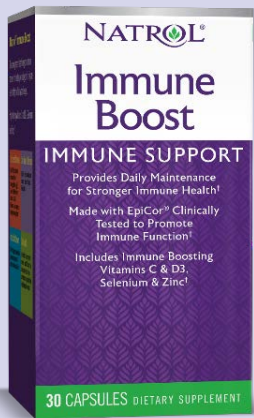
**Strength:** 50mg

**Dosage:** 1 Capsule per day

**Size:** 60-day supply

SKU #	Description	Unit Price	Case Price
513.911	Pycnogenol 50mg Cap-60	Contact for Pricing	Contact for Pricing

**Start Ship: Available now**



## Immune Boost

Natrol’s Immune Boost Formula **supports a strong immune system** using the clinically tested super food EpiCor® in combination with High (60%) potency immune-supporting supplements Vitamin C, Vitamin D3, Selenium and Zinc.<sup>†</sup> EpiCor® is a fermented immune promoting yeast complex – a Super Food for immune health. EpiCor has been the subject of several clinical studies that shows it promotes immune function.<sup>†</sup>

SKU #	Description	Unit Price	Case Price
5744.921	Immune Boost Cap-30	Contact for Pricing	Contact for Pricing



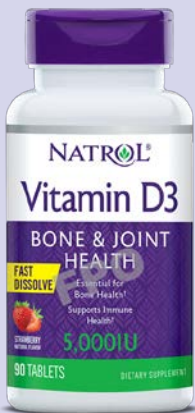
## Quercetin Complex

Natrol’s Quercetin Complex is specially designed to give **powerful support to your immune system health** by combining the powerful antioxidants Vitamin C and Quercetin with a citrus Bioflavonoid complex.<sup>†</sup>

SKU #	Description	Unit Price	Case Price
908.911	Quercetin 500mg Cap-50	Contact for Pricing	Contact for Pricing

# Vitamins D & B-12 Support a Healthy Immune System

Call (800) 262-8765 or Email us here.  
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## Vitamin D3

Vitamin D is needed in almost every cell of the body and is responsible for calcium absorption, bone and teeth health as well as being **vitaly important for immune function.**<sup>†</sup> Great tasting strawberry flavored fast dissolve tablets. No water needed.

SKU #	Description	Unit Price	Case Price
5891.947	Vitamin D3 5,000 IU F/D Tab-90	Contact for Pricing	Contact for Pricing



## Vitamin B-12

Vitamin B-12 is involved in the energy pathways in the body. **It promotes energy and helps form healthy red blood cells,** and plays a role in protecting healthy nerve cells.<sup>†</sup> Great tasting strawberry flavored fast dissolve tablets. No water needed.

SKU #	Description	Unit Price	Case Price
6672.947	Vitamin B-12 5000 mcg F/D Tab-100	Contact for Pricing	Contact for Pricing

**Start Ship: Available now**

# Support a Healthy Immune System with Natrol Supplements

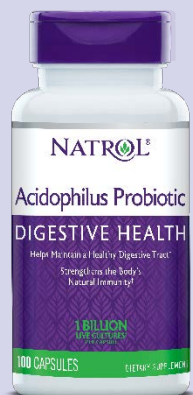
Call (800) 262-8765 or Email us here.  
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## High (60%) Absorption Zinc

**Supports a healthy immune system** and utilizes AbsorbSmart™ technology to bring you chelated Zinc with up to 20x greater absorption.<sup>†</sup> Chelated Zinc is a unique form of Zinc manufactured using a patented technology that helps increase its absorbability by your digestive system. Naturally flavored in a delicious chewable tablet.<sup>†</sup>

SKU #	Description	Unit Price	Case Price
7071.921	High Absorption Zinc Chew Tab-60	Contact for Pricing	Contact for Pricing



## Acidophilus Probiotic

Adding a probiotic like Natrol Acidophilus to your diet, may help restore an intestinal balance of bacteria and **may help in maintaining proper immune function.**<sup>†</sup> Acidophilus can also aid with the breakdown of food and absorption of nutrients.<sup>†</sup>

SKU #	Description	Unit Price	Case Price
970.911	Acidophilus 100mg Cap-100	Contact for Pricing	Contact for Pricing

**Start Ship: Available now**

# JuiceFestiv® – Provides Antioxidants, Nutrients, Vitamins and Minerals to Support Full Body Health

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Studies have shown that fruits and vegetables provide nutrients that can **boost immune function**. Because many vegetables, fruits are also rich in antioxidants, they help reduce oxidative stress.<sup>3</sup>

## Natrol® JuiceFestiv® Key Product Benefits:

- Daily nutrition anytime, anywhere with convenient-to-take capsules
- Made with organic fruits and vegetables
- Certified organic by Oregon Tilth
- Contains a total of 46 Fruits, Vegetables, Grains & Greens and more
- Excellent source of antioxidants nutrients Vitamin A, Vitamin B12, Vitamin C, and Vitamin E
- Promotes full body health†



SKU #	Description	Unit Price	Case Price
5303.9519	JuiceFestiv Cap-60 + Cap-60	Contact for Pricing	Contact for Pricing

## 8 Vitamins & Minerals You Need for a Healthy Immune System<sup>4</sup>

	Vitamin C	Vitamin E	Vitamin A	Vitamin D	Folic Acid	Iron	Selenium	Zinc
In JuiceFestiv®	✓	✓	✓		✓		✓	

Source:

1. Costco POS data as of 2/26/2020
2. Amazon sales data as of 1/1/2020

3. [Physicians Committee for Responsible Medicine: Foods To Boost the Immune System](#)
4. [Cleveland Clinic: 8 Vitamins and Minerals You Need for a Healthy Immune System](#)

**Start Ship: Available now**

# A Full Portfolio of Supplements to Support a Healthy Immune System

Call (800) 262-8765 or Email us here.  
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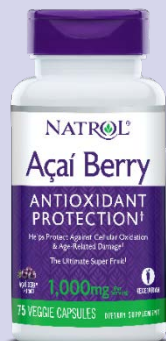
## Pycnogenol®

Pycnogenol is a natural compound known for its antioxidant power. This antioxidant power makes Pycnogenol beneficial for overall health, but it is specifically known for **supporting the immune system** and aiding in healthy circulation.<sup>†</sup>



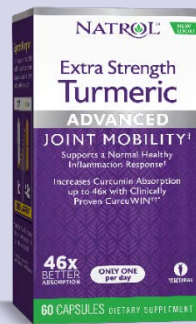
## Milk Thistle

Contains silymarin which aids in the detoxification of the liver and elimination of metabolic by-products by **helping to fortify cell membranes, provide antioxidant protection, and rejuvenate liver cells.**<sup>†</sup>



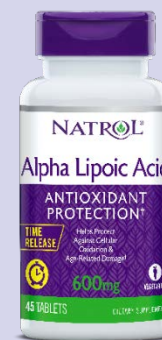
## Acai

Studies have shown that the high-energy Açaí berry is **packed full of antioxidant and nutritional value** making it the ultimate super fruit!<sup>†</sup>



## Turmeric

Natrol's Extra Strength Turmeric is a powerful supplement **that supports a normal healthy inflammation response as well as cellular, heart and joint health.**<sup>†</sup>



## Alpha Lipoic Acid

Natrol ALA is an antioxidant, a substance that **neutralizes potentially harmful chemicals called free radicals** and thereby helps combat cell damage in the body.<sup>†</sup>

SKU #	Description	Unit Price	Case Price
513.911	Pycnogenol 50mg Cap-60	Contact for Pricing	Contact for Pricing
5238.931	Milk Thistle Std Plus VCap-60	Contact for Pricing	Contact for Pricing
5576.911	AcaiBerry 1000mg VCap-75	Contact for Pricing	Contact for Pricing
7146.911	Turmeric Extra Strength Cap-60	Contact for Pricing	Contact for Pricing
5229.921	ALA 600mg T/R Tab-45	Contact for Pricing	Contact for Pricing

**Start Ship: Available now**